

Today Tomorrow Together

Delivering a strong recovery from Covid-19.



A Derby for Everyone

Investment in your neighbourhood, supporting your community.



Recovery & Regeneration

A £200million commitment for Derby in a post Covid-19 world.



Derby Connected

Investment in local infrastructure and better travel options for all.



A Strong City Centre

Investment, transformation, and revitalisation.



Green Derby

Green spaces, clean air, and decarbonisation.

We believe...

- that residents, communities and businesses of the City are its most important resources. We will support them to recover in a post Covid world.
- in honest and open local government with integrity, accountability and the highest standards of governance and balanced public finances.
- in listening to the residents of Derby and responding to their needs - every decision remembering that we are public servants elected to deliver what is best for our City. Derby first, not party first.



Cllr Christopher Poulter
Leader of Derby City
Conservatives.

“Since March 2020, Derby has faced unprecedented challenges and we are asking for the continued support of the residents that we serve to allow us to deliver our recovery plan – working hard today whilst planning for tomorrow, together as a community.

Our plan, detailed in this manifesto, will ensure that Derby emerges stronger than ever as a thriving, attractive and well-maintained city.

Back in 2018 we formed a council administration and worked hard to repair the damage the former Labour council had done to our City. More recently our efforts have been to restructure many aspects of the council to support Derby through the massive health, financial and social impact of Covid 19.

We rose to that challenge and ensured that council services were protected, and budgets balanced alongside supporting our many communities and businesses through the health crisis. Not only that, but with your support in this election, we are promising historic levels of investment in future years.

There is once again a clear choice at this election - quite simply, Derby cannot afford a return to a wasteful and dysfunctional Labour-led Council because all of the hard work of the last three years may well be reversed and many of our important plans for the future scrapped.”



A Derby for Everyone

Investment in your neighbourhood, supporting your community.

Today

We have:

- worked with Community Action Derby and developed a Community Hub front door through Derby Direct, establishing a contact channel between local residents, volunteers, the council and third sector organisations. We will broaden and invest in this in order to reach further into our communities.
- established a ward co-ordination model facilitating connections between those seeking support and volunteers with a focus on mobilising the assets and strengths of individuals and communities, which has been strongly influenced by our Local Area Coordination model, which will allocate the necessary funding to extend to ensure all vulnerable people receive the help and assistance they need.

Tomorrow

We pledge to:

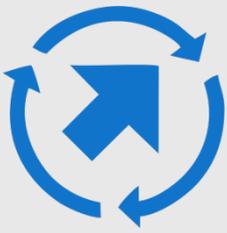
- continue to ensure fair and equal local neighbourhood funding of £10,000 to every area of Derby to deliver local improvements, local projects and to support community organisations. Labour cut this funding to many areas of Derby when they previously ran the council and will do so again if they take power.
- install larger litter and dog mess bins and add sensors that alert the council when a bin is nearly full - providing a more proactive and efficient way to empty the bins and avoid overflowing.
- use a city-wide Public Space Protection Order to tackle increasing incidents of dog waste being left on city streets and green spaces, enforced by uniformed Public Protection Officers.
- deliver a package of measures and pilot schemes to tackle localised school parking issues across Derby, including devolved powers for local residents working with Neighbourhood Boards to decide whether to reduce speed limits around schools and/or consider other road safety measures.
- continue to offer free fortnightly Brown Bin collections - all year round. We scrapped Labour's 'Brown Bin Tax' and will now also offer an additional brown bin to households that request one - free of charge.

- ensure regular compactor days for residents are available for Neighbourhood Boards to organise as an alternative to travelling to Raynesway recycling centre.
- Deploy CCTV to fly tipping hot spots to both deter and seek prosecution / fines for offenders.
- invest in solar powered speed activated road safety signs and enable local Neighbourhood Boards to identify and install them where residents raise speeding concerns.
- build on the amazing efforts made during the pandemic by the Derby's Covid Hub by relaunching our Neighbourhood Teams to deliver a new "Better Together" package. This would be tailored for each area of Derby and include Public Protection Officers, Local Area Coordinators, and Neighbourhood Officers all working alongside councillors to help with parking, environmental and enforcement issues, community projects, health support and much more.

Together

We will:

- ensure that you see the local funding and investment your community deserves in return for the council tax that you pay.
- support our voluntary and community sector partners to make Derby a place where people are empowered to help each other.
- recognise the mental health impact of Covid 19 on our children and young people by opening Creativity Hubs to support them – using drama, music, art, poetry and other creative activities.
- work with the Derby Poverty Commission to tackle poverty and inequality in Derby
- promote a sense of pride into our city by keeping it clean and safe and ensure all areas of the city are treated equally and fairly and place local decision making in the hands of residents and local Councillors, who know best what is right for their area.
- we will ensure no one is left behind, making sure the proper investment is made into tackling homelessness and rough sleeping as well as ensuring we, as a community, address poverty in Derby.



Recovery & Regeneration

A £200million commitment for Derby in a post Covid-19 world.

Today

We are:

- building a new £42million Swimming Pool and Water Park complex at Moorways - on time and on budget, opening in Spring 2022.
- delivering a new £45million performance and events arena as part of the major Becketwell regeneration that is now well underway after decades of the area being derelict and abandoned.
- on target to achieve approximately 236 affordable homes by the end of 2020/21, which is an increase on past targets.

Tomorrow

We pledge to:

- continue to work with Derby's Coronavirus Economic Recovery Task Force to identify opportunities for financial assistance and press Derby's investment case. The task force was formed during the pandemic and has representatives from Derby's public and private sector.
- support all of Derby's pubs, restaurants and other businesses (small and large) to recover strongly from the impact of Covid 19.
- adopt a policy of seeking the purchase of suitable new homes on all new developments in the city to provide more affordable homes, including adapted properties for those with mobility issues and for retired military personnel.
- support and invest in the Derby Youth Alliance to reinvigorate the youth offer in the city.
- work with the whole education sector to find the best, most innovative and effective ways of helping our children and young people reach their potential as we emerge from the impact of lockdowns.

Together

We will:

- see a bigger, better more vibrant City coming out of the pandemic.
- have first class entertainment and leisure facilities that put Derby on the map and give the City the standing it deserves rather than being overshadowed by other Midland cities.
- make Derby the 'go to' place for business and pleasure and bring the vital jobs and investment to all corners of the city.
- build good quality, affordable houses to ensure everyone has the opportunity to realise their aspirations and keep Derby as their home.



Derby Connected

Investment in local infrastructure and better travel options for all.

Today

We are:

- working with CityFibre to deliver a £45million digital transformation by installing a ‘full fibre’ network for hyper-fast internet to be available for almost every home and business in Derby by 2024. Several areas will be connected this year and our new network will be vital in ensuring Derby has a resilient and dynamic economy, boost productivity and help to restart growth after Covid-19.
- we are starting the delivery of sixty million pounds worth of sustainable travel improvements across Derby.

Tomorrow

We pledge to:

- follow on from our £9 million boost for road and pavement improvements across Derby we will commit even more in the coming year – focusing on more pavement resurfacing.
- ensure significant funding recently received by government for pot hole repairs is used quickly and efficiently across Derby.
- ensure taxi drivers and vehicles licensed in Derby meet very high standards to transport passengers in a safe environment and to stop those who are not. We will also adopt a raft of rigorous new standards and are fully committed to a more modern taxi fleet.
- upgrade infrastructure and road traffic information at key junctions to improve bus reliability on major routes and improve cashless payments / implement seamless ticketing.
- deliver better real time information, signals and offer some bus lane priority to encourage public transport.
- explore the provision of free wi-fi across the City.
- install sprinkler systems in all school new builds or refurbishments where possible.

Together

We will:

- ensure Derby remains at the forefront of communication technology that not only helps business but the individual too.
- we will continue to invest in our road network and keep the city moving by monitoring traffic signal timings, keeping them at the optimum settings to provide continual traffic flow.
- have a Taxi fleet that offers safety as a priority while complementing our environmental aspirations for the City.



A Strong City Centre

Investment, transformation, and revitalisation.

Today

We are:

- transforming our beautiful Grade 2 listed Market Hall building into a modern, vibrant, and bustling market. The improved market will be a key retail and community hub in the heart of the Cathedral Quarter.
- delivering on our pledge for a safer, vibrant, and welcoming City Centre.
- proud to have supported the creation of a brand new 'Museum of Making' at the Silk Mill that will celebrate our region's 300-year history with exhibits, workshops, activities and events - opening this year.

Tomorrow

We pledge to:

- ensure a new joint central enforcement hub opens this Summer. The ambitious project will see a multiagency enforcement hub in Full Street as part of robust action to tackle crime and antisocial behaviour. It will see Derbyshire Constabulary working with Derby City Council and the University of Derby to provide a joint base at Riverside Chambers, the former magistrates' court building on Full Street.
- deliver an exciting programme of City Centre events and high-quality entertainment throughout 2021 and into 2022 to include a vibrant and varied Market Place food, drink and quality entertainment offer throughout the coming year and into 2022.
- move forward to clear and regenerate the Assembly Rooms site as part of an ongoing major investment in the Market Place.
- work to see our historic grade 2 listed Guildhall Theatre in the Market Place brought back into use for performances and events and to also support amateur productions.

Together

We will:

- bring life, vibrancy and rejuvenation back into our City Centre and make it a hub for entertainment, the arts and culture.
- strengthen relationships with local businesses and from strategic partnerships to support a strong city centre economy.
- have a zero tolerance approach to anti social behaviour by working with the Police and other stakeholders to ensure our City Centre is a safe, clean and attractive place to work and visit.



Green Derby

Green spaces, clean air & decarbonisation.

Today

We are:

- working collaboratively to respond positively and decisively to the declaration of a Climate Emergency in the city two years ago.
- exploring to make Derby a centre of excellence for future fuels technologies with a focus on hydrogen which offer much of the same convenience as current mainstream fuel sources but its by-product is water.
- continuing to protect our parks and open spaces. We in Derby have inherited a generous number of green parks and public open spaces. They have proved invaluable to people's well-being, physical and mental health during the last year. Such spaces are rightly protected by copious planning legislation that ensures we can conserve them for future generations to enjoy.

Tomorrow

We pledge to:

- enhance, and invest in our local green spaces and parks working with communities and voluntary groups to ensure that these amazing places are the centre of our communities for both nature and visitors to enjoy.
- commit to making Derby City Council a carbon neutral organisation by 2035.
- commit to a new climate change strategy working cross party for its adoption.
- support local businesses and organisations to decarbonise and reduce their impact on the environment through grants for schemes and other projects ensuring the City Council leads by example as a facilitator and partner.
- create well defined and neat wildflower nature areas on suitable grass verges and green spaces across Derby's suburbs. These will bloom to enhance local areas and support bees and other insects that sustain plants and other wildlife.
- continue to increase floral displays across Derby and make the city's gateways attractive and welcoming.

- improve cycle lanes to employment sites with dedicated cycle lanes. upgrade links between Derby and Nottingham and invest in a high quality bike share programme.
- offer small grants to Derby businesses to support staff to travel sustainably.
- expand the rapid electric vehicle charge point network.
- pursue our commitment for a low or zero emission taxi fleet in Derby.

Together

We will:

- work with other local authorities and public, private and voluntary sector partners on carbon reduction projects to help ensure that Derby and the UK is able to deliver on its climate commitments and aspire to become one of the greenest authorities in the UK.

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